

CLÁR/PROGRAMME 2015

...at a glance



Dáta/Date	Imeacht/Event	Ionad/Venue	Am/Time
25th Friday September	<ul style="list-style-type: none"> Harnessing Opportunity in Changing Times Ireland's Best Young Entrepreneur (IBYE) Regional Bootcamp 	<p>Knockranny House Hotel, Westport.</p> <p>Delphi Resort, Co. Mayo</p>	<p>10.00am - Late</p> <p>9.00pm - 9.00pm (Friday to Sunday)</p>
28th Monday September	<ul style="list-style-type: none"> Reducing Energy Costs for Business Digital Marketing Clinic - Free Advice 	<p>Westport Woods Hotel, Westport.</p> <p>GMIT Innovation Hub, Castlebar.</p>	<p>10.00am - 1.00pm</p> <p>7.00pm - 9.00pm</p>
29th Tuesday September	<ul style="list-style-type: none"> Harnessing our Seafood Industry in Mayo Business Development Mentoring Spirit of Entrepreneurship Mayo SICAP Enterprise Awards 2015 	<p>Hotel Westport, Westport.</p> <p>GMIT Innovation Hub, Castlebar.</p> <p>St. Mary's Hall, GMIT, Castlebar.</p> <p>Balla Resource Centre,</p>	<p>8.30am - 4.00pm</p> <p>2.00pm - 5.00pm</p> <p>4.30pm - 7.30pm</p> <p>5.00pm - 9.00pm</p>
30th Wednesday September	<ul style="list-style-type: none"> "Go North" Retail Fights Back! 	<p>Breaffy House Hotel, Castlebar.</p> <p>Breaffy House Hotel, Castlebar.</p>	<p>10.00am - 1.00pm</p> <p>2.30pm - 5.00pm</p>
1st Thursday October	<ul style="list-style-type: none"> Jobs of the Future Enterprise Start Workshop 	<p>St. Mary's Hall, GMIT, Castlebar.</p> <p>McWilliam Park Hotel, Claremorris.</p>	<p>9.30am - 12.30pm</p> <p>10.00am - 4.00pm</p>
2nd Friday October	<ul style="list-style-type: none"> Ideas Generation for Film & TV Sector Jobs, Recruitment & Advice Fair 	<p>Macalla Hall, Lough Lannagh, Castlebar</p> <p>St. Mary's Hall, GMIT, Castlebar.</p>	<p>9.30pm - 5.00pm</p> <p>10.00am - 1.00pm</p>

MAYO! IDEAS WEEK 2015

Sponsored by Cashin Print

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#MayoIdeasWeek

Brochure available online at: www.westbic.ie/mayo-ideas

CLÁR/PROGRAMME 2015

SEACHTAIN TUAIRIMÍ GNÓ

MAYO! IDEAS WEEK

Mayo Ideas Week is a week-long series of idea generation, entrepreneurship and business events hosted by the development and enterprise support agencies and organisations in Co. Mayo. Admission is free to most events.

25th SEPTEMBER - 2nd OCTOBER 2015

Mayo Ideas Lab
 nuálann mhaighéo

► Friday, 25th September

HARNESSING OPPORTUNITY IN CHANGING TIMES

Conference 10.00am - Late

Knockranny House Hotel, Westport.

Network Ireland's 2015 Women in Business conference features a range of influential speakers including Anne O'Leary, CEO of Vodafone Ireland, Lulu O'Sullivan, owner of GiftsDirect.com, Nicola Byrne, Cloud90, Niamh Gallagher, Women for Election and Helen Shaw, Athena Media. Individual master-classes with speakers are also available, as well as plenty of networking opportunities, not least of all when Communications Guru, Terry Prone delivers some key tips to get everyone talking! The conference is followed in the evening by a Gala Dinner at which the winners of the Network Ireland Businesswomen of the Year Awards 2015 will be announced.

Hosted By: Network Ireland, Mayo Branch

Fee applies. Register by 23rd Sept. via www.networkireland.ie
Early Bird rates apply until early September

► Friday 25th to Sunday 27th September

IRELAND'S BEST YOUNG ENTREPRENEUR REGIONAL BOOTCAMP

Workshop 9.00am - 9.00pm

Delphi Resort, Co. Mayo.

The IBYE Regional Bootcamp brings together the shortlisted IBYE entrants from Mayo, Roscommon & Galway. It aims to equip participants with the skills required to make a strong pitch at the upcoming County Finals. Participants will be given intensive support and guidance on preparing a succinct business pitch and preparing a strong business plan.

Hosted By: Mayo, Roscommon & Galway Local Enterprise Offices.

For further information contact Elaine Moyles elainemoyles@leo.mayococo.ie or www.ibye.ie

► Monday, 28th September

REDUCING ENERGY COSTS FOR BUSINESS

Seminar 10.00am - 1.00pm

Westport Woods Hotel, Westport.

Would you like to find out how to reduce your energy costs? This seminar is aimed at businesses, retail outlets and community groups, and looks at ways to manage and reduce energy costs in their business or organisation. The event will include presentations from companies and practical advice on how to reduce your own energy costs.

Hosted By: GREAT Project, Údarás na Gaeltachta & WestBIC

Registration: Register by 24th Sept.

Contact Orla de Búrca (097 81418 or orla@udaras.ie)

DIGITAL MARKETING CLINIC - FREE ADVICE

One to One Consultations 7.00pm - 9.00pm

GMIT Innovation Hub, Castlebar.

Have you got questions about digital marketing and your business? Come along to our Digital Marketing Clinic and get free one-to-one advice from the experts.

Hosted By: Digital Marketing in Mayo

Registration: Places Limited, Book online at:

<http://www.eventbrite.ie/e/digital-marketing-clinic-get-free-1-to-1-advice-tickets-18173914668>

► Tuesday, 29th September

HARNESSING OUR SEAFOOD INDUSTRY IN MAYO

Seminar 8.30am - 4.00pm

Hotel Westport, Westport.

An informative seminar and networking event with speakers from Bord Iascaigh Mhara, Mayo Local Enterprise Office and a number of Seafood Companies, outlining how we can develop the seafood industry to sustain our rural communities and contribute to economic growth in Mayo. Suitable for those interested in starting or expanding a seafood company. Seminar 8.30 am to 12.00 pm. Site Visit 12.45 pm to 4.00 pm. Light lunch provided.

Hosted By: Mayo Local Enterprise Office & An Bord Iascaigh Mhara

Registration: Places limited. Register by 24th Sept. Contact Tanya Whyte (087) 219 7733 or tanyawhyte@leo.mayococo.ie

BUSINESS DEVELOPMENT MENTORING

One to One Consultations 2.00pm - 5.00pm

GMIT Innovation Hub, Castlebar.

Free (pre booked) one to one business development mentoring which will give attendees the chance to ask an expert, in private, specific questions relating to their existing or future business

Hosted By: GMIT Innovaton Hub, Mayo Local Enterprise Office & Enterprise Ireland

Registration: Places limited. Registration essential by 21st Sept. Contact (094) 904 3198 or innovationhubmayo@gmit.ie

SPIRIT OF ENTREPRENEURSHIP

Entrepreneur Interviews / Pitchcomp Challenge / Enterprise Showcase 4.30pm - 7.00pm

St. Mary's Hall, GMIT, Castlebar.

The annual IIBC Spirit of Entrepreneurship returns again this year, showcasing entrepreneurs and promoting entrepreneurship in the region. There will also be a live company pitching event and an exhibition of client companies and supports for industry

Hosted By: GMIT Innovation Hub & Galway Mayo Institute of Technology, Castlebar

Registration: Places limited. Register by 21st Sept.

Contact (094) 904 3198 or innovationhubmayo@gmit.ie or www.spiritiventwest.com

PROGRAMME 2015

MAYO IDEAS WEEK

MAYO SICAP ENTERPRISE AWARDS 2015

Enterprise Awards 5.00pm - 9.00pm

Balla Resource Centre.

To celebrate the achievement of local small businesses supported under the Social Inclusion and Community Activation Programme South West Mayo Development Company and Mayo North East Leader Partnership Company will jointly host the Mayo SICAP Enterprise Awards 2015.

Closing date to enter the awards is Friday 14th August.

Hosted By: Mayo North East LEADER Partnership Ltd & South West Mayo Development Company Ltd

Registration: For more information contact Breda Murray, SWMDC on (094) 936 6692 or Rita Hopkins, MNELP (087) 050 7049

► Wednesday, 30th September

"GO NORTH"

Seminar and Launch 10.00am - 1.00pm

Breaffy House Hotel, Castlebar.

This event will give businesses an introduction to doing business in Northern Ireland, our closest export market. It will also provide information to eligible companies on being part of an upcoming trade visit to Northern Ireland.

Hosted By: Mayo & Roscommon Local Enterprise Offices & Intertrade Ireland

Registration: Register by 29th Sept. Contact Elaine Moyles (094) 904 7555 or elainemoyles@leo.mayococo.ie

RETAIL FIGHTS BACK!

Seminar 2.30pm - 5.00pm

Breaffy House Hotel, Castlebar.

This seminar highlights some of the many examples of retail businesses in Mayo that are thriving in challenging times. The seminar is targeted at retail businesses throughout the County that are interested in considering new approaches to customer service and innovation.

Hosted By: Mayo Local Enterprise Office, Western Development Commission, Chambers Mayo & 'QRVO'

Registration: Register by 29th Sept. Contact Elaine Moyles (094) 904 7555 or elainemoyles@leo.mayococo.ie

► Thursday, 1st October

JOBS OF THE FUTURE

Careers Open Day 9.30am - 12.30pm

St. Mary's Hall, GMIT, Castlebar.

Open to second & third level students and job seekers. This event highlights the various industry sectors with future job potential, to help guide students in preparing for their future career choices

Hosted By: GMIT, Mayo Education Centre, IIBC, WestBIC & Mayo Ideas Lab

Registration: Places limited. Register by 24th Sept. Contact Nichola Cosgrove (097) 27945 or mayoideaslab@westbic.ie

ENTERPRISE START WORKSHOP

Workshop 10.00am - 4.00pm

McWilliam Park Hotel, Claremorris.

The workshop is targeted at individuals with an innovative business idea that has the potential to be scaled up significantly within three years and be export driven.

The workshop is practical, interactive and thought provoking. Participants will be provided with comprehensive information to understand the business development process including the key success factors and potential pitfalls as well as an outline of supports for Start Ups.

Hosted By: Enterprise Ireland

Registration: Places limited. Registration essential by 17th Sept 2015. Contact Marie Biard at (091) 735 900 or westenterprise@enterprise-ireland.com

► Friday, 2nd October

IDEAS GENERATION FOR FILM & TV SECTOR

Workshop 9.30am - 5.00pm

Macalla Hall, Lough Lannagh, Castlebar.

This one day course will look at Generating Ideas; Storytelling and Digital Research techniques. The course is aimed at those working in film and television. The training will be given by Pam Relton, one of the UK's leading media trainers who specializes in creativity courses, and her clients include BBC Academy, ITV, Creative Skillset, the Indie Training Fund, Endemol, Tiger Aspect and other leading independent television companies.

Hosted By: Mayo Arts Office, Film Mayo & Inspiration Station.
Registration: Places limited. Contact Mayo Arts Office (094) 904 7558 or mayoarts@mayococo.ie

JOBS, RECRUITMENT & ADVICE FAIR

Open Day 10.00am - 1.00pm

St. Mary's Hall, GMIT, Castlebar.

As part of National Jobs Week, Intreo Centre, Castlebar, have organised a Jobs Recruitment & Advice Fair. The aim of our fair is to provide employers with access to our diverse range of jobseekers, who are seeking opportunities to enter and re-enter the workforce. Many of the jobseekers consist of a wide range of skilled, qualified and experienced individuals who have occupied various positions of employment across a broad range of business sectors.

Hosted By: INTREO Castlebar

Registration: To host a stand and for further information contact Grainne McLoughlin, Patricia Timlin or Mary Mellotte or employer.mayo@welfare.ie